

DAVID BRADDOCK



EDUCATION

2000 / Washington University in St. Louis

Bachelor of Fine Arts, Major in Visual Communications
Emphasis in Illustration

1995 / Virginia Governor's School for Visual and Performing Arts

EXPERIENCE

2005-2011 / SullivanPerkins

Graphic Designer, Dallas, Texas

- Established graphic standards, branding and marketing campaigns for large corporate clients like Nokia, Verizon, BNSF Railway, Essilor and American Airlines
- Developed promotions for arts and nonprofit organizations such as the YWCA, Communities Foundation of Texas, Big Thought, Metrocare Services and Kitchen Dog Theater
- Responsibilities included design, illustration, production and project management of print collateral, websites, identities, annual reports, trade show materials, direct mail, advertising, signage and packaging
- Managed multiple projects concurrently with high attention to detail under challenging time constraints

2003-2005 / BioWorld Merchandising

Apparel Designer, Dallas, Texas

- Designed caps, shirts, bags, sandals, wallets and other licensed products for international beverage, music and entertainment brands
- Created custom graphics for fashion apparel sold in retail outlets like Hot Topic and Target
- Directed manufacture of prototypes, including sourcing materials, specifying aspects of production and devising fabrication techniques

RECOGNITION

Work honored by AIGA, *Communication Arts Magazine*, *Under Consideration*, *3x3 Magazine*, *HOW Magazine*, The International Association of Business Communicators, Share Some Candy, American Advertising Federation, Business Council for the Arts, Web Marketing Association and Dallas Society of Visual Communications

TECHNICAL

Literate in Photoshop, InDesign, Illustrator, Quark XPress
Knowledge of Dreamweaver, HTML, CSS, JQuery, Word, Excel, PowerPoint

INTERESTS

All things printmaking, building custom furniture, playing bass in any band that needs one and soccer whenever possible

CONTACT

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* references available on request